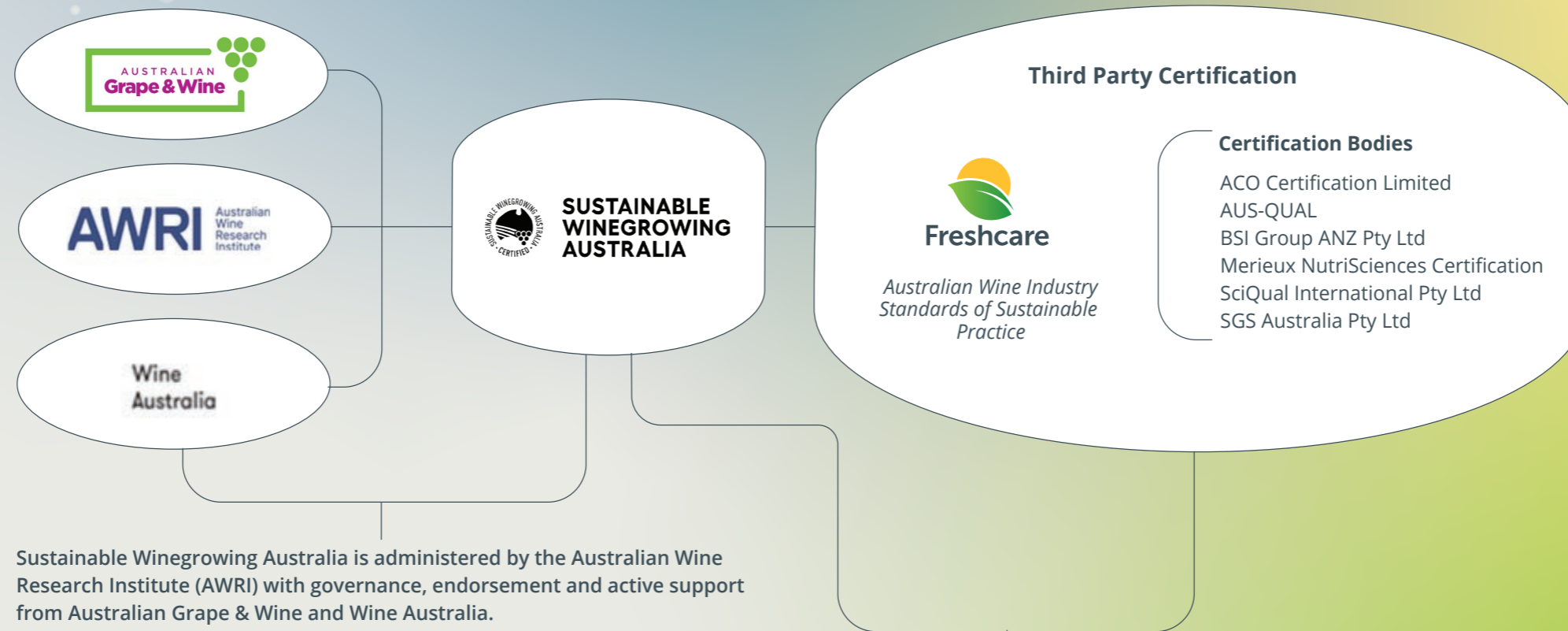


SUPPORT AND BENEFITS FOR MEMBERS WHO ARE CERTIFIED TO THE FRESHCARE SUSTAINABILITY STANDARDS



Sustainable Winegrowing Australia is administered by the Australian Wine Research Institute (AWRI) with governance, endorsement and active support from Australian Grape & Wine and Wine Australia.

The Australian Wine Industry Standard of Sustainable Practice (AWISSP) is an internationally recognised environmental management standard to which Sustainable Winegrowing Australia members can be certified. The Standards are owned, operated and managed by Freshcare – a specialist provider of standards to the Australian agriculture sector. Once certified to the Freshcare AWISSP standard, members can apply to use the trustmark providing consumers with proof of their sustainability credentials.



International Recognition

- Freshcare - Global Food Safety Initiative
- Benchmarked Sustainable Wine Roundtable
 - Sustainability Standards Benchmarking Pilot Report 2024
- 2024 Intertek + Systembolaget Benchmark study
- Sustainable Winegrowing Australia Trustmark - meeting domestic + global markets demand

Benefits of Certification

- Increased Customer Confidence
- Access to New Markets
- Operational Efficiency and Cost Savings
- Enhanced Reputation
- Long-Term Viability and Competitiveness
- Access to Incentives and Funding
- Risk Mitigation

