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TECHNOLOGY FOR FARMERS

At Inform Ag, technology meets tradition. Our products are designed with a farmer-first philosophy, honed through years of direct agricultural experience and technological expertise.

This fusion ensures our solutions are not just technologically advanced but also deeply relevant and accessible to those who work the land.

We Bring Data, Connectivity, Automation, and Management together

Our Products



Comprehensive farm management platform for efficient and data-driven decisions.

Built for and with farmers over 20+ years.



Advanced, efficient irrigation control systems, connectivity, and automation.

All in one, easy to run, connected.



Real-time machinery tracking and reporting, including harvest yield data.

Compatible with any type of machine.

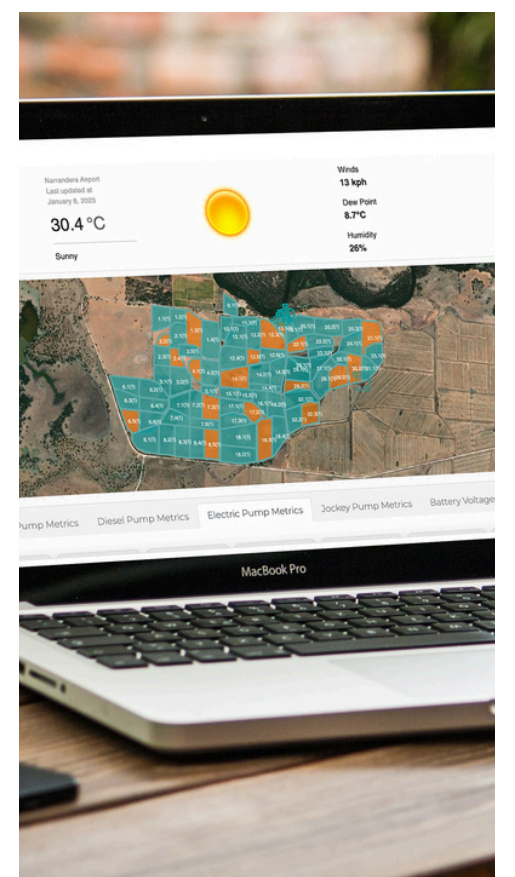
About Us

Founded in 2012 by Jennie Savill and drawing on the rich agricultural legacy of her family, Inform Ag is more than just a technology company. Drawing from six generations of farmers, Inform Ag is deeply entrenched in the farming world. This unique perspective shapes our approach, blending cutting-edge technology with an intrinsic understanding of the agricultural sector's needs.

By marrying tradition with technology, Inform Ag has established itself as a trusted partner for farmers seeking to navigate the challenges of modern agriculture, making it a leader in the field and setting a new standard for success in the agtech industry.

Why Choose Us?

- We successfully service 300+ farms in Australia, New Zealand, and internationally.
- Our products are cost-effective and offer a comprehensive range of features. And we use, test, and refine them on our own farm.
- We bring hardware and software solutions to farms and integrated connectivity to remote properties through our irrigation system.
- We are here for you through proven, top-quality and easily accessible support.



Contact Us

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